Ticket Splitter "Often" Flag

October 4, 2024

L2
BETTER DATA
BETTER DECISIONS

✉ 18912 North Creek Parkway, Suite 201 Bothell, WA 98011

📞 1-800-842-5478

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Total

Total	50,836,073	100.00%

Total Residence Household Count

Total	41,476,573	100.00%

Voters Active

■ Active	46,652,785	91.77%
■ Inactive	4,183,288	8.23%

91.77%
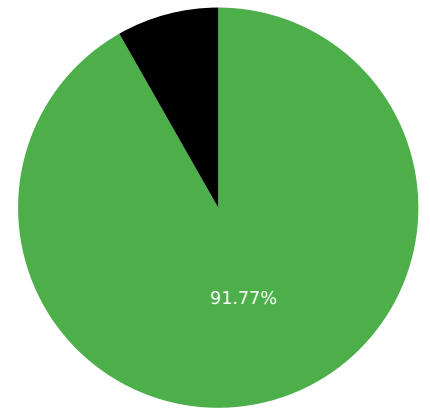
Voters Gender

■ F	12,256,158	24.11%
■ M	38,314,570	75.37%
■ Unknown	265,345	0.52%

24.11%

75.37%
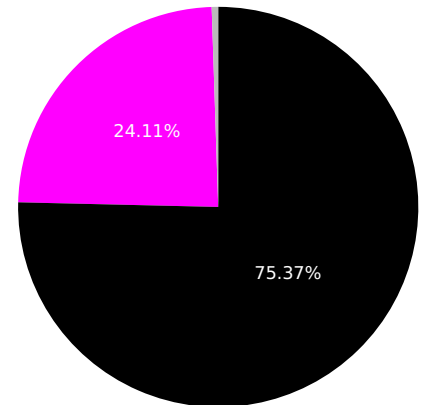
Parties Description

Party	Count	Percent
Alliance	6	0.00%
American	324	0.00%
American Independent	639,756	1.26%
Anarchist	31	0.00%
Bread and Roses	245	0.00%
Bull Moose	30	0.00%
Christian	59	0.00%
Citizens	9	0.00%
Citizens Republican	1	0.00%
Communist	46	0.00%
Conservative	139,207	0.27%
Constitution	18,026	0.04%
Constitutional	11,668	0.02%
Consumer	35	0.00%
Declined to State	138,086	0.27%
Democratic	9,491,267	18.67%
Federalist	14	0.00%
Free Choice	9	0.00%
Freedom	18	0.00%
Green	134,368	0.26%
Green Libertarian	582	0.00%
Harold Washington Democrat	43	0.00%
Harold Washington Republican	1	0.00%
Independence	237,306	0.47%
Independent Democrat	169	0.00%
Independent Republican	143	0.00%
Individualist	2	0.00%
Labor	7	0.00%
Liberal	661	0.00%
Libertarian	417,618	0.82%
Moderate	10	0.00%
Mountain	952	0.00%
Natural Law	3,548	0.01%
No Labels	168,525	0.33%
Non-Partisan	22,917,200	45.08%
Other	326,947	0.64%
Patriot	194	0.00%
Peace and Freedom	61,326	0.12%
Peoples	1	0.00%
Populist	11	0.00%
Progressive	1,948	0.00%

Prohibition	17	0.00%
Rainbow	34	0.00%
Reform	3,938	0.01%
Registered Independent	603,017	1.19%
Republican	15,472,368	30.44%
Right to Life	31	0.00%
Social Democrat	48	0.00%
Socialist	3,587	0.01%
Socialist Labor	222	0.00%
Taxpayers	8	0.00%
Tea	20	0.00%
We the People	5,257	0.01%
Whig	37	0.00%
Women's Equality Party	895	0.00%
Worker's Party	1,902	0.00%
Working Family Party	34,293	0.07%

Voter Has Changed Parties

■ Between 1 and 2 Years Ago	283,630	0.56%
■ Between 2 and 4 Years Ago	731,633	1.44%
■ Unknown	48,828,450	96.05%
■ Within Last 1 Year	992,360	1.95%

96.05%
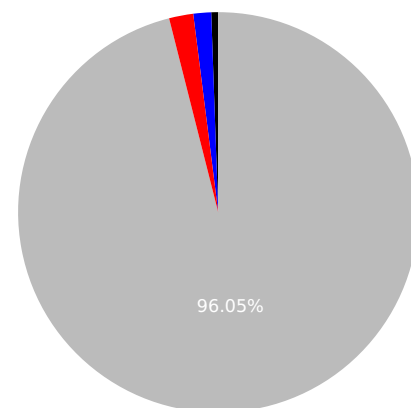
Broad Ethnic Groupings

■ [#1] East and South Asian	1,891,603	3.72%
■ [#2] European	36,012,945	70.84%
■ [#3] Hispanic and Portuguese	4,622,976	9.09%
■ [#4] Likely African-American	1,130,758	2.22%
■ [#5] Other	1,368,600	2.69%
■ [#6] Unknown	5,809,191	11.43%
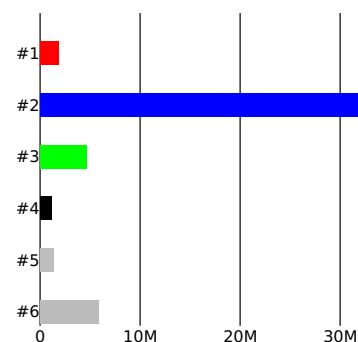
% Performance In Even Year Generals

12%	1,209,564	2.38%
14%	135,697	0.27%
16%	305,511	0.60%
20%	185,896	0.37%
25%	2,022,894	3.98%
28%	140,838	0.28%
33%	826,174	1.63%
37%	1,797,036	3.53%
40%	209,787	0.41%
42%	158,310	0.31%
50%	5,120,940	10.07%
57%	176,837	0.35%
60%	224,629	0.44%
62%	2,877,480	5.66%
66%	999,766	1.97%
71%	191,423	0.38%
75%	4,731,658	9.31%
80%	308,271	0.61%
83%	523,830	1.03%
85%	229,535	0.45%
87%	5,777,504	11.36%
100%	17,245,633	33.92%
Not Eligible	1,749,410	3.44%
0%	3,687,450	7.25%

% Performance In Even Year Primaries

11%	3,294,942	6.48%
12%	1,845,590	3.63%
14%	350,458	0.69%
16%	389,195	0.77%
20%	392,000	0.77%
22%	2,355,571	4.63%
25%	1,696,248	3.34%
28%	187,334	0.37%
33%	2,547,274	5.01%
37%	951,288	1.87%
40%	198,344	0.39%
42%	120,424	0.24%
44%	1,577,812	3.10%
50%	1,466,217	2.88%
55%	1,316,480	2.59%
57%	80,508	0.16%
60%	126,334	0.25%
62%	584,017	1.15%
66%	1,404,211	2.76%
71%	53,286	0.10%
75%	606,576	1.19%
77%	1,020,140	2.01%
80%	82,858	0.16%
83%	49,173	0.10%
85%	34,994	0.07%
87%	412,596	0.81%
88%	972,733	1.91%
100%	2,006,991	3.95%
Not Eligible	609,153	1.20%
0%	24,103,326	47.41%

General Election 2016

Unknown	17,561,251	34.54%
Yes	33,274,822	65.46%

General Election 2018

Unknown	20,568,153	40.46%
Yes	30,267,920	59.54%

General Election 2020

Unknown	12,147,980	23.90%
Yes	38,688,093	76.10%

General Election 2022

Unknown	20,667,183	40.65%
Yes	30,168,890	59.35%

Primary Election 2016

Unknown	40,545,257	79.76%
Yes	10,290,816	20.24%

Primary Election 2018

Unknown	40,080,119	78.84%
Yes	10,755,954	21.16%

Primary Election 2020

Unknown	36,903,702	72.59%
Yes	13,932,371	27.41%

Primary Election 2022

Unknown	38,570,119	75.87%
Yes	12,265,954	24.13%

Primary Election 2024

Unknown	41,715,838	82.06%
Yes	9,120,235	17.94%

State

AK	133,334	0.26%
AL	852,067	1.68%
AR	376,813	0.74%
AZ	1,004,102	1.98%
CA	5,252,885	10.33%
CO	919,341	1.81%
CT	569,639	1.12%
DC	118,923	0.23%
DE	176,166	0.35%
FL	3,582,455	7.05%
GA	1,743,354	3.43%
HI	186,959	0.37%
IA	504,804	0.99%
ID	227,642	0.45%
IL	2,006,372	3.95%
IN	1,044,399	2.05%
KS	441,276	0.87%
KY	745,472	1.47%
LA	690,438	1.36%
MA	1,107,826	2.18%
MD	1,031,889	2.03%
ME	254,892	0.50%
MI	1,902,199	3.74%
MN	864,865	1.70%
MO	990,995	1.95%
MS	464,806	0.91%
MT	165,541	0.33%
NC	1,683,128	3.31%
ND	101,710	0.20%
NE	285,698	0.56%
NH	245,414	0.48%
NJ	1,485,951	2.92%
NM	295,188	0.58%
NV	497,999	0.98%
NY	2,904,586	5.71%
OH	1,860,631	3.66%
OK	517,572	1.02%
OR	805,705	1.58%
PA	1,998,884	3.93%
RI	179,419	0.35%
SC	842,555	1.66%

SD	139,631	0.27%
TN	1,023,943	2.01%
TX	4,035,395	7.94%
UT	381,239	0.75%
VA	1,385,548	2.73%
VT	111,226	0.22%
WA	1,222,246	2.40%
WI	1,141,810	2.25%
WV	265,196	0.52%
WY	65,945	0.13%

Age Range Based on Birth Year

■ [#1] 65 and over	16,631,801	32.72%
■ [#2] 18 to 19	32,905	0.06%
■ [#3] 20 to 24	209,317	0.41%
■ [#4] 25 to 29	1,178,246	2.32%
■ [#5] 30 to 34	2,211,732	4.35%
■ [#6] 35 to 39	3,736,063	7.35%
■ [#7] 40 to 44	5,134,104	10.10%
■ [#8] 45 to 49	4,759,567	9.36%
■ [#9] 50 to 54	5,298,491	10.42%
■ [#10] 55 to 64	10,807,987	21.26%
■ [#11] Unknown	835,860	1.64%
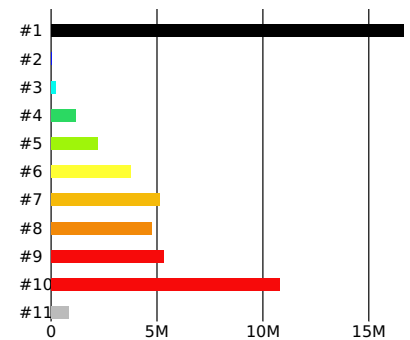
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■ Unknown	22,785,323	44.82%
■ Yes	28,050,750	55.18%
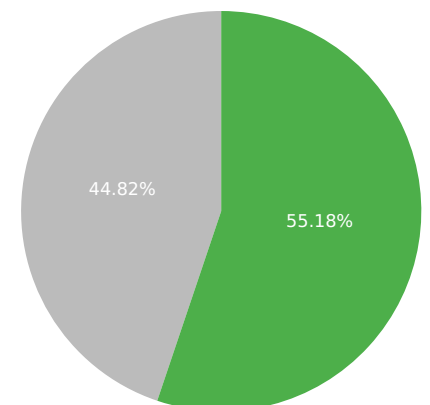
Education of Person

|		
■ [#1] Attended But Did Not Complete College Likely	2,923,709	5.75%
■ [#2] Attended Vocational/Technical School Likely	199,286	0.39%
■ [#3] Completed College Likely	15,663,699	30.81%
■ [#4] Completed Graduate School Likely	6,426,046	12.64%
■ [#5] Completed High School Likely	6,510,495	12.81%
■ [#6] Did Not Complete High School Likely	432,253	0.85%
■ [#7] Unknown	18,680,585	36.75%
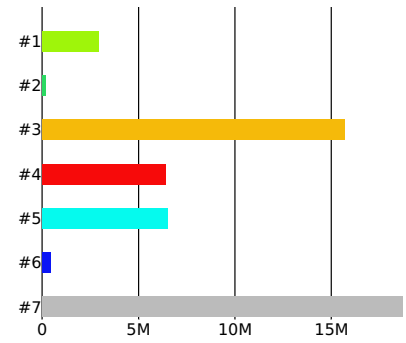
Estimated Income Range

$175,000-$199,999	3,145,497	6.19%
$200,000-$249,999	6,521,360	12.83%
$250,000 and up	444,262	0.87%
$1,000-$14,999	578,631	1.14%
$15,000-$24,999	646,427	1.27%
$25,000-$34,999	1,196,991	2.35%
$35,000-$49,999	3,370,501	6.63%
$50,000-$74,999	7,800,512	15.34%
$75,000-$99,999	8,730,872	17.17%
$100,000-$124,999	13,778,568	27.10%
$125,000-$149,999	1,454,455	2.86%
$150,000-$174,999	2,502,007	4.92%
Unknown	665,990	1.31%

Generations In Household

■ [#1] 1	22,392,286	44.05%
■ [#2] 2	21,451,300	42.20%
■ [#3] 3	6,521,419	12.83%
■ [#4] 4	467,818	0.92%
■ [#5] 5	3,245	0.01%
■ [#6] Unknown	5	0.00%
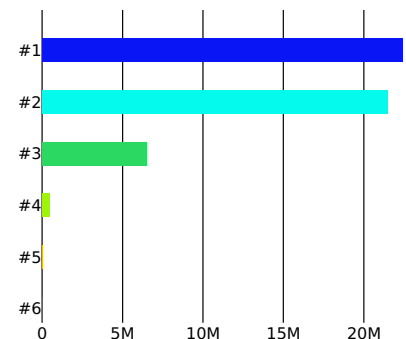
Marital Status

🟥 Inferred Married	12,390,344	24.37%
⬜ Inferred Single	19,105	0.04%
🟦 Married	20,612,296	40.55%
⬛ Single	6,657,980	13.10%
⬜ Unknown	11,156,348	21.95%
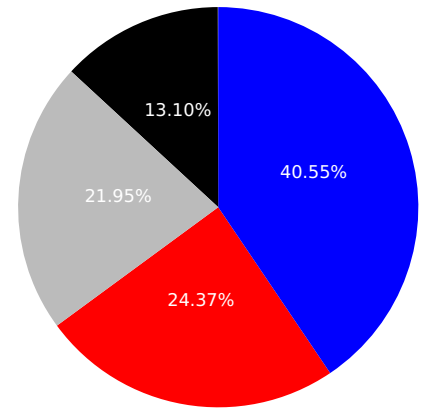
Presence Of Children

⬛ No	26,366,199	51.87%
⬜ Unknown	8,490,834	16.70%
🟩 Yes	15,979,040	31.43%
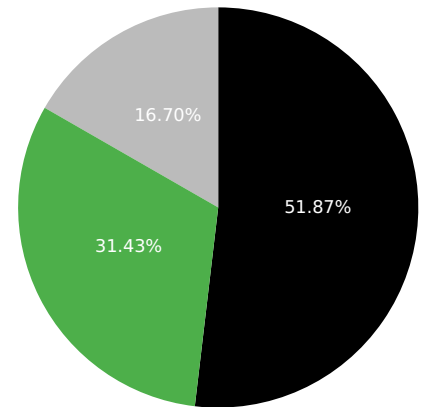
Urban Suburban Rural Classification

⬛ Rural	13,170,535	25.91%
🟦 Suburban	21,376,409	42.05%
⬜ Unknown	7,208	0.01%
🟥 Urban	16,281,921	32.03%
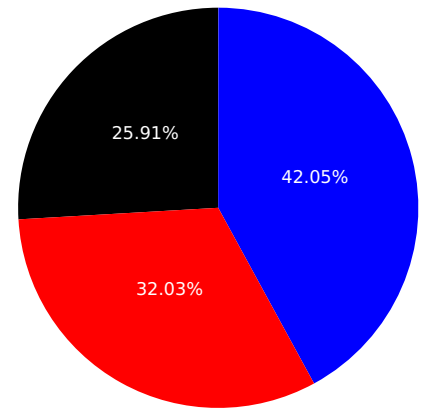
Social Ranking Index by Individual

9	7,891,565	15.52%
10	5,204,591	10.24%
1	260,487	0.51%
2	799,480	1.57%
3	1,489,884	2.93%
4	2,447,001	4.81%
5	4,187,548	8.24%
6	4,816,887	9.48%
7	11,298,592	22.23%
8	12,118,319	23.84%
Unknown	321,719	0.63%

Veteran

■ Unknown	47,495,491	93.43%
■ Yes	3,340,582	6.57%

93.43%
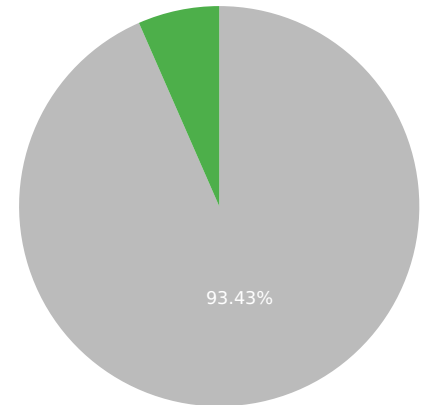
Landline Phone Number Available

■ Unknown	36,115,189	71.04%
■ Yes	14,720,884	28.96%

28.96%

71.04%